

BRIDGEND COUNTY BOROUGH COUNCIL

REPORT TO COUNCIL

28 MARCH 2018

REPORT OF THE CHIEF EXECUTIVE

PUBLIC SERVICES BOARD WELLBEING PLAN

1. PURPOSE OF REPORT

- 1.1 To seek Council approval of the Public Services Board's Wellbeing Plan (Appendix A).

2. CONNECTION TO CORPORATE IMPROVEMENT PLAN / OTHER PRIORITIES

- 2.1 The council's wellbeing objectives were taken into consideration when the local wellbeing objectives were developed by the PSB.
- 2.2 Individual actions made by the council to deliver the wellbeing plan may be reflected in the directorate business plans or corporate plan.

3. BACKGROUND

- 3.1 The Wellbeing of Future Generations Act 2015 has established public services boards (PSBs), of which local authorities are one of the four statutory members. Members of the PSB share a duty to improve the wellbeing of local people, now and in the future.
- 3.2 Public Service Boards are required by the Act to contribute to the achievement of the seven national wellbeing goals by:
- undertaking an assessment of economic, social, environmental and cultural well-being in their areas;
 - setting local objectives that are designed to maximise their contribution within their areas to achieving those goals; and
 - taking all reasonable steps by statutory members of boards to meet those objectives.
- 3.3 The PSB has undertaken an assessment of wellbeing in Bridgend County Borough by analysing data, using information from partners and receiving feedback from citizens about the things that they felt were most important to their wellbeing.
- 3.4 Using the assessment, the PSB identified the following four objectives for their draft plan for consultation:
- Best Start in Life
 - Support communities in Bridgend to be safe and cohesive

- Reduce social and economic inequalities
 - Healthy choices in a healthy environment
- 3.5 The PSB have chosen to develop a focused wellbeing plan that only includes actions that require a partnership approach and that PSB are confident of being able to deliver through collectively stretching and realigning resources.
- 3.6 The PSB's draft Wellbeing Plan was out for public consultation for 12 weeks until 23 January 2018.

4. CURRENT SITUATION / PROPOSAL

Consultation methods

- 4.1 A 12-week, online public consultation on the draft plan was undertaken between November 2017 and January 2018. The draft plan and consultation document have also been shared with citizens and stakeholders by PSB member organisations using email, publishing on member websites, social media messages, and internal staff consultation. This has been supported by some targeted consultation activity including a workshop with pupils at Coleg y Dderwen and presentations to groups such as the Equality Forum, Hate Crime Forum, Stroke Association, ABMU stakeholder reference group, DWP Money Matters event.
- 4.2 As part of the consultation within BCBC the draft plan was considered at CMB, promoted to Members in training workshop on the Act, promoted via bridgenders to staff and schools encouraging feedback into the consultation. The draft plan was considered by the Public Services Board Scrutiny Committee who were supportive of the priorities but were keen to see how the plan would be delivered going forward.

Consultation Results

- 4.3 The consultation received 329 responses to its survey. For each of the priorities in the wellbeing plan, consultees were asked if they thought that these priorities and steps were the right things for the PSB to focus on.
- 4.4 For each priority, between 55% and 66% of respondents felt that the proposed priorities and steps were the right thing for the PSB to be focused on. Between 31% and 37% said they didn't know if these were the right things, and between 1% and 8% felt these were the wrong things. Summary data for each priority is set out in appendix B.
- 4.5 For each PSB, Welsh Government have provided feedback as part of the consultation that identifies areas that they suggest would benefit from further development categorised as: significant issues, issues that would strengthen the plan if reflected prior to publication, and other issues that would provide a benefit now or in the next stages of delivery. They identified only one significant issue for Bridgend – that is, the plan needed to be more explicit on how the proposed steps will maximise the contribution to the national wellbeing goals.

- 4.6 The Future Generations Commissioner provided detailed feedback that stresses the importance of demonstrating how the PSB has considered each of the five ways of working in relation to each objective. It also provides advice on how the PSB might take steps to meet the objectives including links to research and other studies. A most recent letter from the FG Commissioner's office says they will be looking at how the objectives of individual public bodies can contribute to the delivery of the well-being plan.
- 4.7 Additional written feedback to the consultation was received from
- Arts Council for Wales
 - Biodiversity Partnership
 - PSB Scrutiny Committee
 - Abertawe Bro Morgannwg Community Health Council
 - Hub Cymru Africa
 - Western Bay programme coordinator
- 4.8 A full report on the consultation is attached as Appendix C and this will be published alongside the final wellbeing plan.

Revisions to the Draft Plan

- 4.9 The draft wellbeing plan has been refined to reflect the consultation and feedback from Welsh Government and the Future Generations Commissioner, to show:
- Stronger links to show why these steps have been chosen
 - Clearer explanation of links to the assessment
 - More detail of links to the goals
 - Consistent detail on the five ways of working across all objectives
 - More explanation of influence of long term/future trends
 - Clarity of Prevention – what are we looking to prevent for whom
 - Clarity of integration across objectives
 - Examples of engagement, quotes from citizen/stakeholders
 - Where activity will be collaborative
 - Impact on particular equality groups (EIA)
 - Clarity of whether enhancing current approaches or developing new
 - Bring out cultural wellbeing elements
 - Highlight any geographic variations
 - Explanation of timescales (introduction)
 - How the plan will be delivered (final section)

Approval of the Well-being Plan

- 4.10 Each of the four statutory members of the PSB must formally agree the Wellbeing Plan. The final plan must be published by 4th May 2018. The wellbeing plan must be reviewed each year and an annual report prepared and published.

Next steps

4.11 The PSB held a workshop on 29th January to which the Council's Corporate Directors were invited. The workshop considered the key factors for implementation of the wellbeing plan:

- Governance
- Leadership
- Resources
- Corporate alignment
- Communication

This work will be continued at the next meeting of the PSB on 26th March 2018, when the Board will agree their delivery structure. The proposed delivery structure will use five Programme Boards to oversee the implementation of the steps to meet the wellbeing objectives.

The PSB will use existing partnership structures wherever possible e.g. Bridgend Community Safety Partnership, Bridgend Learning Partnership. The PSB recognises that in most cases there is already activity under way to address the priorities in the plan (for example the First 100 days programme and the Adverse Childhood Experience Pilot). Therefore an important element of implementation is ensuring coordination of existing programmes to ensure resources are used to best effect and have the greatest possible impact.

Each Programme Board will be chaired by a PSB member. Board membership to include 'practitioners' as well as decision makers and link into regional boards, where appropriate – City Deal, Safeguarding, Regional Plan

Chairs to report on progress to PSB at least twice a year. Year-end report to be provided by March for inclusion in the annual report to be published in July

Core principles for each programme board:

- Community Involvement
- Build Aspiration
- Build Capacity for the future
- Measure what matters
- An obsession for Bridgend
- Use funding streams creatively
- Additionality

The proposed draft structure is attached as Appendix E

4.12 The PSB has already commissioned a review of how agencies share information on suicide and self-harm and the availability of support for those affected. A task and finish group comprising South Wales Police, BCBC, Public Health Wales and ABMU has taken this work forward with input from BAVO and Professor Ann John of Swansea University. The group have also led the development of a suicide prevention strategy for Bridgend. Mutli-agency arrangements are now in place to allow more rapid sharing of information in real time and a clear mechanism for multi-agency reviews following incidents so that any further learning or adjustments to the strategy can be made. Oversight of this work resides with the Bridgend Community Safety Partnership.

5. EFFECT UPON POLICY FRAMEWORK & PROCEDURE RULES

- 5.1 The council is a statutory partner for the PSB which is obliged to publish and deliver the wellbeing plan. Partnership working forms part of the policy framework. Once approved by the Council and other statutory members of the PSB, the wellbeing plan becomes part of the council's policy framework.

6. EQUALITY IMPACT ASSESSMENT

- 6.1 An equality impact assessment has been undertaken on the draft wellbeing plan to identify any potential impacts, both positive and negative, on any groups with protected characteristics, the Welsh language, and children's rights. The outcomes of this assessment were taken into consideration in the preparation of the final plan. The EIA is attached as appendix D.

7. FINANCIAL IMPLICATIONS

- 7.1 None in this report. Once approved the objectives in the Wellbeing Plan may be reflected in business plans. For each objective the PSB will agree how activity will be resourced such as secondment, pooled budget, external grant funding, lobbying Welsh Government. The PSB will consider where some elements of the plan can be delivered regionally or with other PSBs.

8. RECOMMENDATION

- 8.1 That Council consider and approve the Public Services Board's Wellbeing Plan (Appendix A) .

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Background Documents - None